

#GIVINGTUESDAY™ PUYALLUP



**CASCADE REGIONAL
BLOOD SERVICES**
YOUR COMMUNITY BLOOD CENTER



**Communities
In Schools**
Puyallup



Dedicated to preventing and ending family homelessness



EMPOWERING PEOPLE TO SERVE



St. FRANCIS HOUSE
Compassion • Giving • Hope



EDUCATE. PRESERVE. IMPROVE.

- Create “noise” on your company’s social media channels for #GivingTuesday
- Organize a goods drive on #GivingTuesday in support of a cause
- Charge your employees to wear denim on #GivingTuesday and donate the proceeds
- Offer to match your employees’ gifts to a charitable organization on 12/3
- Give a % of your sales to a #GivingTuesday organization on 12/3
- Rally your employees and do a group service project
- Put out a “Tips for #GivingTuesday” on your counter
- Ask employees to tweet their favorite company-sponsored volunteer moment of the year.
- Pledge to donate \$100 for every car/unit sold on 12/3 to a charity
- Ask your customers to “round up” their sale as a donation to #GivingTuesday
- Educate employees on what #GivingTuesday is and let them run with it
- Issue a challenge grant, offering to match the community’s donations up to a certain dollar on #GivingTuesday
- Launch a special campaign to support your favorite cause
- Create a volunteer initiative for your employee base
- Host a bake sale and donate the proceeds to a #GivingTuesday organization
- Hang #GivingTuesday signs/banners in your storefront window
- Have #GivingTuesday t-shirts made for your staff to wear on 12/3
- Announce your #GivingTuesday participation to your customer base through email
- Have a volunteer fair in the company cafeteria
- Partner with other companies aligned with your signature funding area through a social media campaign (tweet/post the impact of your collective efforts)
- Give out charity gift cards, from organizations such as DonorsChoose.org and Global Giving, to managers to distribute to staff
- Summarize a few of your proudest moments over the last year and celebrate those on your Intranet site or in an Op-Ed to the local paper
- Commit a portion of company proceeds from Black Friday and/or Cyber Monday to your favorite cause
- Ask employees to clean their closets and bring donations of gently used, clean clothing for a group donation

JOIN US!

Bring cash or goods to the Washington State Fair Gold Lot for donation to our #GivingTuesdayPuyallup partners.
Tuesday, December 3rd from 10am to 2pm